



Media Release

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### **Gurba Appointed President of Digital Planet, Inc.**

MECHANICSBURG, PA, June 1, 2010 - - South Central Pennsylvania-based Digital Planet, Inc. today announced that Rick Gurba has assumed the duties as President and Chief Operating Officer at the corporate headquarters in Mechanicsburg.

In making the announcement on Gurba, Chairman Mumma said, "Rick has demonstrated experience in his prior leadership positions and led several strategic growth initiatives." Mumma continues, "His style of leadership and collaborative approach in working with people makes him very well-suited to grow the Digital Planet customer base."

"Our team is excited to begin the implementation of our full line of services to the market in Pennsylvania," stated Gurba. "We have been carefully preparing a package of technology and business services that are needed by small business and not-for profit organizations." Gurba continues, "Our goal is simply to be their virtual back office in a box."

Gurba received his Bachelor's of Science degree from the University of Maryland – Baltimore County and is a native of Cumberland County, PA. Prior to joining Digital Planet, he was the National Sales and Marketing Director at Med Media, Inc.

About Digital Planet:

Established in 2009, South Central Pennsylvania based Digital Planet delivers comprehensive technology & business process outsourcing to non-profit organizations & small business. Their mission is to provide entrepreneurs and small businesses with a team of proven experts that can cost effectively help a company grow from an idea to a sustainable business. They provide all of the financial, legal, human resource and technology support in one package enabling the entrepreneur to focus on what matters; their products and customers. Digital Planet services are delivered in a cost-effective manner by combining technology and industry experience to leverage time and cash flow leading to sustained business growth. Digital Planet is the Virtual Back Office in a Box.