



Media Release

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### **Digital Planet Gives Back Through Customer Appreciation Program**

*Variety of Prizes & Gifts Offered to Dedicated Customers*

MECHANICSBURG, PA, January 13, 2012 - - Digital Planet, Inc. announced their "Customer Appreciation Program" being held January 16<sup>th</sup> through February 10th. This event is to serve as a "thank you" to all Digital Planet customers for their support during the past year as well as to their potential future customers.

Throughout the program, Digital Planet will be thanking their customers through an online Facebook giveaway, which will be available to fans that "Like" the Digital Planet page. Each weekday Digital Planet will be giving away different prizes such as gift cards to Sheetz, Dunkin' Donuts, Starbucks, and other various businesses. Fans will be encouraged to come back daily to "Like" Digital Planet posts in order to be in the drawing for these great customer rewards.

Digital Planet is eager to express their gratitude to their clients and fans that continue to support their company. "One of our company goals is an ongoing commitment to acknowledge the efforts of all individuals within a business who utilize our products and service," states Rick Gurba, President. He continues, "paying it forward is part of the Digital Planet culture and we're proud to be part of the Central Pennsylvania business community."

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About Digital Planet

Established in 2009, South Central Pennsylvania based Digital Planet delivers comprehensive technology, finance and human resource services to small business and non-profit organizations. Digital Planet services are delivered in a cost-effective manner leveraging technology and industry experience which leads to more effective time and cash flow management for their customers.